



BUSINESSNEXT expands India footprint, opens office in Pune

Establishes Pune as the dedicated delivery center for BFSI customers



Delhi NCR/Mumbai/Pune, May 4th, 2023: BUSINESSNEXT, a universe of composable enterprise solutions for banks and financial services, announced the opening of a new office in Pune. Conceptualised as a dedicated delivery center, it is a managed office space accommodating 10% of the total workforce in the first phase. The launch underlines a strategic expansion given its proximity to the established Key Account Management office in Mumbai, the financial hub. The new centre will support business in expanding customer base and to scale the professional services including consultation, implementation and customer success program by 40% over the next 12 months. Based in Baner region, this is the third center of BUSINESSNEXT in India. It aims to tap into a diverse deep-tech local talent pool to fuel the company's growth and strengthen its foothold in the region.

On this occasion, **Lipika Mohanty, Director People & Development, BUSINESSNEXT** said, *"The new center is in sync with our business model of diversifying our knowledge base and deliveries by mapping it with locally available market expertise. Pune is a significant centre for us strategically as it is the base of evolving technology landscape on one hand and located next to our dominant BFSI market, Mumbai on the other hand."*

A fully managed and flexible working space, it provides contactless office experience for all. The premise is equipped to deliver optimal usage of power and energy with its controlled lighting and monitored parking systems. It also accommodates an expansive creche enabling working parents to better balance the work-life. The breakout zones, training rooms, meeting and creative areas are all ergonomically crafted workspaces stimulating brainstorming sessions and enhancing productivity. The wellness focused design provides for a range of options from hi-tech gym to activity zones and snooze rooms for relaxing and destressing.

Sharing an enthusiastic view, **Ravish Pandey, Director Delivery Service Group** said, *“We are thrilled to be present in Pune and aim to establish the new centre as a model delivery hub. The focus is definitely to leverage local skills, enrich our delivery expertise, and position it as the pillar for key accounts managed by the Mumbai office.”*

► **About BUSINESSNEXT**

BUSINESSNEXT is a universe of composable enterprise solutions with a focus on banks and financial services globally. Recognized as a Visionary by leading industry analysts, it leverages technology, innovation, and experience to relentlessly deliver incredible, unique, and human experiences, acing the volatile and complex business environment. BUSINESSNEXT platforms namely [CRMNEXT](#), [CUSTOMERNEXT](#) & [DATANEXT](#) are AI and ML-driven cloud-agnostic platforms dedicated to enabling digital transformations. It comprises an enriched portfolio of hyper SaaS modular solutions that are responsive, can readily plug & play, and has superlative integration capabilities with the ecosystem. BUSINESSNEXT today powers 1 million+ users across 65,000 branches and call centers, managing 1 billion end customers worldwide. BUSINESSNEXT has its USA headquarter in Raleigh, North Carolina and its international headquarter in Noida, India. It has a footprint across 5 continents and direct offices in 14 countries across the U.S.A, MEA, and APAC. For more information, visit <https://www.businessnext.com/>

