



BUSINESSNEXT recognised as 'Most Preferred Workplace of 2023-24'

**Felicitated by India Today in association with
Marksmen Daily & In-Focus**



Mumbai, June 22, 2023: BUSINESSNEXT, a universe of composable enterprise solutions to banks and financial services has been recognised as the **'Most Preferred Workplace of 2023-24'** at the 3rd edition hosted by India Today in association with Marksmen Daily & In-Focus magazine on 22nd June in Mumbai. It was a star-studded event with the celeb presence of film star Govinda and the industry leaders of leading global organisations. The recognition acknowledged BUSINESSNEXT's role in creating best-in-class workplaces and work models equipping the teams to adapt and overcome the challenges posed by the evolving market landscape. The award highlights BUSINESSNEXT's focus on the following areas:

- Employee centricity
- Organizational Purpose
- Intrapreneurial culture
- Work-Life Balance
- Diversity, Equity, and Inclusion
- Growth, Recognition, and Rewards
- Safety & Trust

Receiving the prestigious award, **Lipika Mohanty, Director – People & Development at BUSINESSNEXT**, said, *"It is a moment of immense pride for BUSINESSNEXT to be recognized as the Most Preferred Workplace. This award is a testament to our commitment to fostering a positive and engaging work environment that prioritizes the well-being and growth of our employees. By being recognized as the most preferred workplace, we have distinguished ourselves as an organization that values its employees and nurtures their potential. It is their talent, enthusiasm, and commitment that have earned us this esteemed accolade. We thank India Today, Marksman Daily, and In-Focus for this accolade and for recognising our constant endeavor towards fulfilling our motto of enabling our ecosystem to be #UpForTomorrow."*



From Left to Right: Rajesh Khubchandani (Team Marksmen), Lipika Mohanty (BUSINESSNEXT), Govinda (Filmstar), Meenakshi Banerjee (BUSINESSNEXT), Joyce Jestin (BUSINESSNEXT) & Rahul Sheth (BUSINESSNEXT)

► About BUSINESSNEXT

BUSINESSNEXT is a universe of composable enterprise solutions with a focus on banks and financial services globally. Recognized as a Visionary by leading industry analysts, it leverages technology, innovation, and experience to relentlessly deliver incredible, unique, and human experiences, acing the volatile and complex business environment. BUSINESSNEXT platforms namely [CRMNEXT](#), [CUSTOMERNEXT](#) & [DATANEXT](#) are AI and ML-driven cloud-agnostic platforms dedicated to enabling digital transformations. It comprises an enriched portfolio of hyper SaaS modular solutions that are responsive, can readily plug & play, and has superlative integration capabilities with the ecosystem. BUSINESSNEXT today powers 1 million+ users across 65,000 branches and call centers, managing 1 billion end customers worldwide. BUSINESSNEXT has its USA headquarter in Raleigh, North Carolina and its international headquarter in Noida, India. It has a footprint across 5 continents and direct offices in 14 countries across the U.S.A, MEA, and APAC. For more information, visit <https://www.businessnext.com/>

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